

2017 IMCA SAMMY Award – Voting Rules
New for 2017: Online Voting!

1. Voting will take place virtually using an online gallery.
2. Voting will open prior to the Annual Conference, and will close at 12:00 p.m. on Tuesday, June 27, 2017.
3. Only registered attendees of the Annual Conference are eligible to vote.
4. SAMMY Award candidates may not pander for votes in any way or via any form of communication (i.e. they may not “sell” their project as the best and ask for votes from any of the conference attendees, sponsors or exhibitors or others either in attendance at the Annual Conference or from outside sources). This action will render the candidate’s entry ineligible for the SAMMY Award.
5. No one shall communicate the online login credentials to persons not registered for the Annual Conference. This action will render the candidate’s entry ineligible for the SAMMY Award.
6. The 2017 IMCA Showcase and Conference Committees reserve the right to disqualify any SAMMY Award candidates due to unethical behavior.
 - a. Conference attendees should report any questionable behavior to the attention of the IMCA staff.
7. The votes will be tallied onsite and the winner will be announced at the conclusion of the Showcase Gala, which will take place on Tuesday, June 27, 2017, at The Scottsdale Resort McCormick Ranch in Scottsdale, AZ. The Gala will begin at 6:00 p.m.