

YOUR INSURANCE INDUSTRY CAREER CONNECTION



Connections are critical to success these days. If you are looking for a way to connect with other insurance marketing and communication professionals, consider joining the Insurance Marketing & Communications Association (IMCA). We offer exclusive networking opportunities, innovative educational programs geared to our industry and special recognition for your creativity and innovative efforts. And, our members are dedicated to the insurance industry, so everything we do focuses on helping you gain an advantage in this rapidly changing, highly competitive environment. Let us help you make the connections to take your career to the next level!

90% of our members would recommend IMCA to insurance industry colleagues



INSURING YOU'RE CONNECTED

IMCA members represent all segments of the industry and work in B2B and B2C organizations. Whether you are part of a small team or a large company, our members are your best connections for fresh ideas and resources.

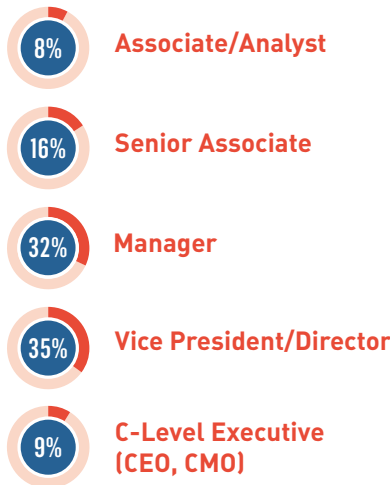


IMCA MEMBERS REPRESENT A DIVERSE GROUP OF MARKETING/COMMUNICATIONS ROLES, SENIORITY LEVELS, AND COMPANY SIZES.

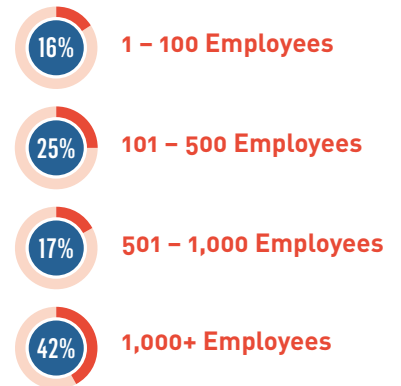
ROLE IN COMPANY



SENIORITY LEVEL



NUMBER OF COMPANY EMPLOYEES



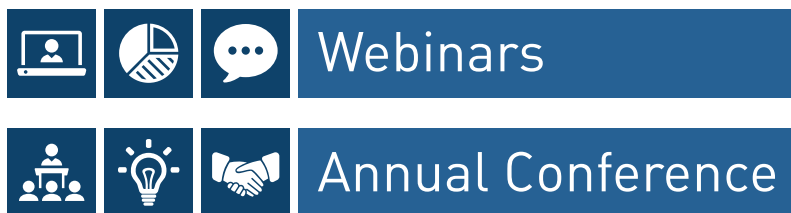
MEMBER COMPANIES

CARRIERS	MUTUAL ASSOCIATIONS
INDEPENDENT MARKETING ORGANIZATIONS (IMO)	REINSURANCE BROKERS/CARRIERS
INTERMEDIARIES (MGA/Wholesaler/Program Manager)	RETAIL AGENCIES/BROKERAGES
MEDIA/PUBLICATIONS	RISK MANAGEMENT PROVIDERS



INNOVATIVE EDUCATION

We offer educational formats that fit your schedule and your career. Our focus on the latest trends and technology, with counsel from our senior members, gives you industry-specific insights and the chance to learn from leaders in the industry.



RECOGNITION FOR YOUR CREATIVITY

Set yourself apart with recognition from your peers! Since 1958, the IMCA Showcase Awards program has been recognizing the best work in insurance marketing and communications each year. Winners are rewarded for their innovative thinking, creative solutions and measurable results.

Your IMCA membership provides significant savings when you take advantage of member discounts for programs and events!

JOIN IMCA TODAY!

IMCA offers flexible membership pricing to meet the needs of our diverse membership:

INDIVIDUAL MEMBERSHIP \$350

Open to professionals who are full-time employees in the insurance or financial services industry.

GROUP MEMBERSHIP \$850

Insurance and financial service companies with multiple members may purchase a group membership. This includes up to five individual memberships. Additional memberships are discounted to \$100. Vendors or suppliers for the insurance industry may purchase individual or group memberships.

MEMBER BENEFITS:

- Member discounts to all IMCA events, including our Annual Conference and Showcase Awards Gala
- Educational and professional development through our Annual Conference and webcasts
- Networking and volunteer opportunities
- Recognition through the IMCA Showcase Awards and creative feedback from IMCA Showcase Awards judges
- Online member directory
- Free access to all webinars
- 60% discount for Showcase Awards entries
- Receipt of the IMCA Member E-Newsletter
- Access to the IMCA LinkedIn discussion group and social engagement on Facebook and Twitter
- Opportunity to post and view openings in the industry on our website job board

Learn more at imcanet.com

Insurance Marketing & Communications Association
4248 Park Glen Road, Minneapolis, MN 55416
(952) 928-4644 | info@imcanet.com

CONNECT WITH US:

