

IMCA Recruiting "Virtual Judges" for 2017 Showcase Awards

The Insurance Marketing & Communications Association (IMCA) is seeking marketing, communications, advertising, graphic design and multimedia experts to judge its showcase awards.

In its 59th year, the awards recognize outstanding marketing/communica-

tions work in the insurance industry. The awards are open to all.

"Our showcase awards judges get a unique opportunity to see some of the best marketing and communications work in the insurance industry," said Anna Hargis, IMCA board chair and director of advertising at Shelter Insurance. "They get a front row seat to assess the creativity and high-quality deliverables of the various campaigns and projects

submitted in our awards competition."

Judging is conducted virtually through an online platform where judges are able to individually review and rate the admissions based on information and work samples provided. Judging will take place between April 14th – 18th, 2017.

If interested, complete an online application available at imcanet.com and submit it by March 3, 2017. ■

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