

## 2017 IMCA Showcase Awards – Entry Form Sample

### NEW FOR 2017

The price of your entry will be based on the date you complete it.

By March 10 - \$100M/\$250NM (Overachievers)

By March 24 - \$125M/\$275NM (Procrastinators)

By March 31 - \$150M/\$300NM (OMG! Complete your entry now before it's too late!)

Contact the IMCA management office for additional details at [info@imcanet.com](mailto:info@imcanet.com) or (952) 928-4644.

### Membership Status

Member

Non-Member

First Name

Last Name

Primary Address – Street, City, State/Province, Zip, Country

Phone #

Email Address

*(NOTE: The above contact information will auto-fill from your profile)*

Company Featured in Entry (i.e. ABC Insurance)

Company Submitting Award ( i.e. XYZ Advertising)

Company Name as You Would Like it to Appear On Your Award

### SAMMY and TaDa! Awards

I understand that anyone who will be winning either a Best of Show or Award of Excellence automatically qualifies to be in the running for a SAMMY Award. In 2017, SAMMY Awards will be voted on by registered Annual Conference attendees using an online voting platform. SAMMY Award qualifiers will also be given a blank space at the Annual Conference in which you can create a display of your choosing. A special new award - the "TaDa! Award" will be given to the organization voted to have the best display onsite at the Annual Conference. Contact the IMCA management office for additional details at [info@imcanet.com](mailto:info@imcanet.com) or (952) 928-4644.

Yes

### Entry Information

Entry Name as You Would Like it to Appear on Your Award

Entry Category

*Drop down menu*

All or Part of This Submission Will Also Be Entered In (an) Additinal Category(ies)

Yes

No

If Yes, Please Indicate Which Category(ies):

Company Description - Briefly describe your organization. For example: "Regional P&C carrier, using independent agency distribution system."

Background - Why was the communication created?

Target Audience - Include details: independent agents, captive agents, existing policyholders, potential new customers, all stake holders, shareholders, etc.

Objective - What was the intended outcome/strategy and measurable success criteria?

Results - Describe the results and what you measured and relate it back to your measurable success criteria.

Do you need additional space to provide more information?

Yes

No

#### File Uploads

Please upload files of only the following types: pdf, jpg, wav, doc/docx, mp4, xl/xlsx, png, mp3, gif, or mov NO EPS, Illustrator, or Photoshop files will be accepted.

We realize some companies prevent file uploads due to thier security settings. If you have any problems or questions with uploading files, please email [info@imcanet.com](mailto:info@imcanet.com) or call (952) 928-4644.

Password

Please provide password information for any protected files

*Fields to upload up to 15 files*

Do you have additional uploads?

Yes

No

Option URLs

*Fields to upload up to 10 URLs*

Do you have additional URL's?

Yes

No