

calendar

IMCA Customer Relationships Webcast, March 28th

The Insurance Marketing & Communications Association (IMCA) will host the webcast, "How Insurance-Specific Insight Helps Marketers Optimize Prospects and Nurture Ongoing Customer Relationships," featuring Sandeep Kharidhi, vice president, product management – acquisition retention solutions, LexisNexis Risk Solutions, on Tuesday, March 28th.

The webcast will be moderated by Mark Friedlander, head of corporate communications at The Main Street America Group, and immediate past board chair of IMCA. It begins at 2 p.m. EST, is free for all IMCA members and \$49.95 for nonmembers. To attend, register at imcanet.com.

Boston Chapter CPCU Society Meeting, April 5th

The Boston chapter of the CPCU Society will hold its next lunch and learn series on Wednesday, April 5th. Guest speaker John Certuse, P.E., president and founder of ISE Engineering Inc., will discuss a comprehensive best practice guide for freeze up investigations.

The luncheon will be held at Joe's American Bar & Grill Waterfront, 100 Atlantic Ave., Boston. Registration begins at 11:30 a.m. with lunch and the speaker's presentation to follow from noon until 2 p.m. The cost is \$40 for members, \$20 for new designees/candidates. Register online at boston.cpcusociety.org. Direct questions to Jonathan Gordon at jonathan.gordon@aig.com.

Middlesex Chapter MAIW Meeting, April 10th

The Middlesex chapter of the Massachusetts Association of Insurance Women (MAIW) will have its next dinner meeting on April 10th at the Macaroni Grill, located at 50 South Avenue in Burlington. The event starts at 5:30 p.m. with a networking session, followed by dinner meeting at 6:00 p.m. and a class on the basics of public speaking taught by Bea Grant from 6:45 p.m. – 8:00 p.m.

The cost is \$20 for members and \$30

for nonmembers. RSVP by April 6th to Phyllis Riordan at priordan@samel-ins.com or via fax at (978) 474-0890. Checks payable to MAIW, Middlesex Chapter, may be mailed to Phyllis Riordan, c/o Samel Insurance Agency, 15 Central St., Andover, Mass., 01810.

North Shore Agents Meeting, April 13th

The Independent Insurance Agents of the North Shore (IIANS) will meet on Thursday, April 13th, at the Porthole Restaurant, 98 Lynnway, Lynn, Mass., at 5:30 p.m. Nick Fytrilakis, president and chief executive officer of the Massachusetts Association of Insurance Agents, will be the guest speaker.

The cost is \$30 for members and \$35 for nonmembers. RSVP by April 7th to Steve Duffy at steve@duffyins.com. Checks made payable to IIANS should be sent to Steve Duffy at Duffy Insurance Agency, 317 Broadway, Lynn, Mass., 01904-2602.

Boston IICF Annual Spring Fundraiser, April 13th

The Boston chapter of the Insurance Industry Charitable Foundation (IICF) is holding its annual spring fundraiser on Thursday, April 13th, at Bond Restaurant and Lounge at the Langham Hotel, 250 Franklin Street, Boston. The networking and fundraising event will take place from 5:30 p.m. to 9:30 p.m. and features live music, a silent auction and signature martinis. Proceeds will benefit several local nonprofits. Individual tickets are \$125 and corporate sponsorships are \$2,000.

Direct questions to Lauren Pincus, associate director, Northeast division, IICF, at (973) 879-5497 or lpincus@iicf.com.

Register online at <https://www.iicf.org/events/northeast-events.html>.

N.H. Chapter CPCU/Granite State Insurance Professionals Meeting, April 19th

The New Hampshire chapter of the CPCU Society and the Granite State Insurance Professionals are hosting a joint meeting on Wednesday, April

19th. The meeting will be held at the new location of the Rowley Insurance Agency, 45 Constitution Avenue, Concord, N.H., at 5:30 p.m.

Guest speaker, Lou Chatel of AaSRT LLC, will lead attendees through a workshop on how to deal with an active shooter in the workplace. There is no charge for CPCU members and a fee of \$18.25 for nonmembers. RSVP to Don Buker at nhcpcu@yahoo.com.

Hampden County Agents to Host CGL Class, April 27th

The Independent Insurance Agents of Hampden County (IIAHC) are hosting a commercial general liability class on Thursday, April 27th. It will take place from 9:00 a.m. to 4:00 p.m. at the Hilton Garden Hotel, 800 West Columbus Avenue, Springfield, Mass.

The class will be taught by Marshall Katz and counts for seven continuing education credits. It is free to IIAHC paid members with a \$60 fee for each additional person from the same agency. The cost for nonmembers is \$85.

Attendees should make checks payable to IIAHC and send to Joan Kavanagh, c/o Towne Insurance Agency, 100 Main Street, Agawam, Mass., 01001-1828. RSVP by March 30th. Direct questions to Joan Kavanagh at (413) 786-3535.

MAIW Annual Meeting, April 28th – 30th

This year, the Massachusetts Association of Insurance Women will hold its annual meeting on Cape Cod the weekend of April 28th – 30th. The location is the Red Jacket Beach Resort, 1 South Shore Drive, South Yarmouth, Mass. The room rate is \$119. To make hotel reservations, call (800) 672-0500.

Download the annual meeting package and schedule at maiw.org.

RSVP by Friday, April 14th. Make checks payable to Cape Cod Chapter, MAIW and mail to Martha Findlay, Olde Cape Cod Insurance Agency, 300 Winter Street, Hyannis, Mass., 02601.

To share your organization's events in **The Standard**, contact us at d.dukeshire@spcpub.com.