



2018 IMCA SAMMY Award – Voting Rules

ELIGIBILITY REQUIREMENTS

2018 IMCA Showcase Award entries that are selected as a winning entry for an Award of Excellence or Best of Show Award are eligible to win the SAMMY Award.

VOTING

- Voting will occur one of two ways:
 - Online gallery prior to the 2018 Annual Conference & Showcase Gala
 - Onsite during the conference.
- Voting will open prior to the 2018 Annual Conference and will close at 12 p.m. (noon) on Tuesday, June 26, 2018.
- Only registered attendees of the Annual Conference are eligible to vote and will receive their onsite voting materials once they check in at registration.
- SAMMY Award candidates may not pander for votes in any way or via any form of communication (i.e., they may not “sell” their project as the best and ask for votes from any of the conference attendees, sponsors or exhibitors or others either in attendance at the Annual Conference or from outside sources). This action will render the candidate’s entry ineligible for the SAMMY Award.
- No one shall communicate the online login credentials to persons not registered for the Annual Conference. This action will render the candidate’s entry ineligible for the SAMMY Award.

SHOWCASE AWARD ANNOUNCEMENT

The votes will be tallied onsite and the winner will be announced at the conclusion of the 2018 IMCA Showcase Gala.