



Amp Up Your Impact!

Congratulations to all our winners!



Congratulations to Actuate Insurance



External Website

[Actuateinsurance.com](https://actuateinsurance.com)





Congratulations to Acuity Insurance



Annual Report

Acuity Insurance 2024 Annual
Report





Congratulations to Admiral Insurance Group



Contest/Gamification
October Classic Contest



Employee Recruiting Campaign
Wild Side (of Insurance)
Recruitment Campaign



In-Person Sales Incentive/Recognition Event
Admiral's Next Top Producer



Most Out-of-the-Box Idea
Welcome to the Wild Side





Congratulations to Admiral Insurance Group



Social Media: Single Post/Piece of Content

Admiral High Key Hits
Different

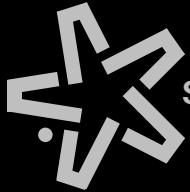


Brand Positioning Video Welcome to the Wild Side





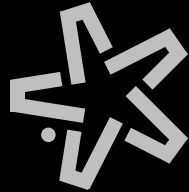
Congratulations to AFCO Direct



Silver

**External Diversity, Equity,
Inclusion, Belonging (DEIB)
Marketing or
Communications**

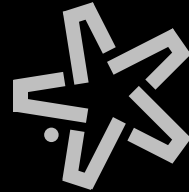
AFCO Directs Insights with
Interns LinkedIn Series



Silver

**In-Person Exhibit
Booth/Display**

AFCO Direct Exhibit Booth at
Accelerate Powered by
NetVU



Silver

**Video on a Shoestring –
Small/Medium Companies**

AFCO Directs 2025 North
American Sales Meeting
Opening Video





Congratulations to American Integrity Insurance



Bronze

Best Redesign/Refresh

Integrity on Digital Display:
American Integrity Website
Redesign



Bronze

Brand Positioning Video

Integrity in Action: Customer
Testimonial Video



Bronze

Magazine or Newspaper Advertisement

Strength from Integrity:
Florida Trend Print Ad





Congratulations to American Property Casualty Insurance Association



**Community
Relations/Philanthropic Video**

There Goes My Son





Congratulations to ARAG Legal Solutions Inc.



**Promotional Item/Branded
Merchandise**

Staff Rebrand Celebration
Kits





Congratulations to AXA XL



Advertising/ Promotional Campaign

From Planes to Pedicabs:
AXA XL's Facing into Risk
Wholesale Activation



Total Campaign More Than \$100K

Facing into Risk Campaign at
RIMS RISKWORLD 2025



Best Redesign/Refresh Campaign

AXA XL Insurance – Americas
Market Guides Redesign





Congratulations to Berkley Construction Professional



Promotional Brochure: Company or Capabilities Overview

10 Years & Building – Berkley
Construction Professional
IRMI CRC Conference
Placemat



Overall Social Channel Presence (Single Channel)

Berkley Construction
Professional LinkedIn
Page



Blog/Article - Single Piece

10 Years & Building:
Celebrating a Decade of
Berkley Construction
Professional





Congratulations to Berkley Design Professional



Promotional Email Campaign

Excess-ive Earnings Campaign





Congratulations to Berkley Environmental



Overall Social Channel Presence (Single Channel)

Berkley Environmental
YouTube Channel



Social Media Campaign

Risk it or Skip it



Video Campaign

Insurance Pros Spilling The Tee:
Season 3





Congratulations to Berkley Environmental



Most Out-of-the-Box-Idea
Insurance Pros Spilling the
Tee: Season 3



Video Campaign
Talking Shop





Congratulations to Berkley One



Best Redesign/Refresh
Berkley One Brand Refresh



**Promotional Brochure:
Product or Service**
PlusOne Marketing Catalog





Congratulations to Berkley Select



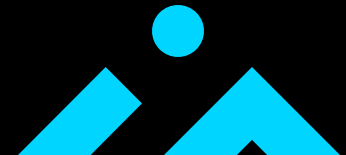
Blog/Article - Single Piece

Reverse Discrimination
Claims on the Rise



Other Event/Experience

Mini Golf Employee
Philanthropy Event





Congratulations to Berkley Service Professionals



Event Attendee Materials

1920's Gatsby-Themed Broker
Event – Event Materials





brandformula

Congratulations to brandformula & L&G



Customer or Agent Portal

Sparking Engagement with a
Comms Hub for Customers





Congratulations to Brown & Brown



Gold

Blog/Article Campaign
Future of Risk Blog Series



Silver

Newsletter Print & Digital
Brown & Brown Rundown





Congratulations to California Earthquake Authority



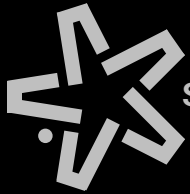
**Internal Diversity, Equity, Inclusion,
Belonging (DEIB) Marketing or
Communications**

California Earthquake Authority's Year-
Round Commitment to DEIB





Congratulations to Cardinal E&S, a CNA Brand



Silver

Miscellaneous

Cardinal E&S Brand Launch



Bronze

Social Media: Single Post/Piece of Content

Cardinal E&S Brand Launch LinkedIn Post





Congratulations to CNA



Other Video – Internal & External

Navigating Nuclear Verdicts in
Healthcare: Trends, Challenges, and
Solutions





Congratulations to Crum & Forster



Advertising/Promotional Campaign

C&F: Multichannel Medical Gap Campaign



Corporate Communications/Public Relations Campaign

The once & Future C&F: Elevating Thought Leadership and Brand Legacy



Employee Communications Campaign

Creating 'Genie Geniuses' with C&F's Internal AI Tool



In-Person Relationship Building Event

C&F's A&H Division 25th Anniversary Celebration





CRC GROUP

Congratulations to CRC Group



Internal Website (intranet)
ConnectIntranet Redesign



Newsletter Print & Digital
"Tools + Intel" Design
Newsletter



Other Event/Experience – Large Companies
Retailer Women's Retreat
in Key Largo



Promotional Email Campaign
"ICYMI" Article Email Series





CRC GROUP

Congratulations to CRC Group



Best Redesign/Refresh Campaign

CRC Group Rebrand



Direct Mail Advertisement

Alpine Rio Rebrand Die Cut Mailer



Long-Form Instructional Guide

CRC Group Brand Guidelines



Overall Social Channel Presence

CRC Group LinkedIn Presence





CRC GROUP

Congratulations to CRC Group



Podcast – Single Episode

CRC Benefits Podcast with UHC



Promotional Email Campaign

Branded Solo Stove Email Campaign





Congratulations to CWG



Virtual Engagement/Brand Experience Event

CWG Voyage to Success

Virtual Launch Events





Congratulations to DUAL North America



Podcast Campaign

Insurance at 78 RPMs





Congratulations to Eastern Dentists Insurance Company



**Total Campaign less than
\$5K**

The Great EDIC Treasure
Quest to Chicago 2025





EMPLOYERS[®]

Congratulations to EMPLOYERS



**Video on a Shoestring –
Small/Medium Companies**

Cooking Up Coverage
Policyholder Video Campaign





Congratulations to Falvey Insurance Group



Blog/Article – Single Piece

What Are Chameleon Carriers?



In-Person Relationship Building Event

2025 Broker Engagement:
Kentucky Derby & Ryder Cup



Internal Website (intranet)

Falvey's Simpplr



Promotional Item/Branded Merchandise

TIA Speaker





Congratulations to Fortegra



External Website

Fortegra Website Refresh



Magazine or Newspaper Advertisement

Print Ad Published in Rough
Notes





Congratulations to Frankenmuth Insurance



Social Media Campaign

Frankenmuth Insurance –
Frankly Speaking Social
Media Campaign



Promotional Video

Frankenmuth Insurance –
SimpliFI Small Commercial
Appetite Video



Newsletter Print & Digital

Frankenmuth Insurance –
The Scoop! Quarterly Agent
Newsletter



Video on a Shoestring – Small/Medium Companies

Frankenmuth Insurance's
(First) Corporate Holiday
Video





FREE

Congratulations to Free Brands



**Best Redesign/Refresh
Campaign**

Free Brands



**Other Event/Experience –
Large Companies**

Free Brands



**Promotional Brochure:
Company or Capabilities
Overview**

Free Brands





Congratulations to Fuzion



Promotional Email – Single Piece

Feb 2025 "Knocking Out Challenges:
Fuzion's Empowering Insights at ILTCI"
Email Campaign



Promotional Brochure: Company or Capabilities Overview

Tri-Fold Marketing Brochure





Congratulations to Gallagher



Employee Communications Campaign

Inside Perspectives Limited Audio Series



In-Person Relationship Building Event

Confidante, A Women's Network by Gallagher



Other Digital/Multimedia Advertisement

Gallagher's Digital Capability Strategy: Bringing Together Data, Technology, and Human Insight



Total Campaign between \$51K and \$100K

2025 Employee Communications Report





Congratulations to Gallagher



Blog/Article Campaign

E-Commerce: Setting Up an Online Business



In-Person Educational Conference/Seminar

RIMS RISKWORLD Conference



Total Campaign more than \$100K

Gallagher's People Strategy Benchmarks: Benefits, Financial, Talent





Congratulations to Gallagher Bassett



**Total Campaign less than
\$5K**
Cyber Carrier Campaign



Social Media Campaign
Luminos Claim Summarizer
Social Campaign



**Total Campaign less than
\$5k**
Specialty Broker Campaign





Congratulations to HAI Group



Community Relations/Philanthropic Video

Housing Crisis to Comeback:
A Connecticut Housing
Authority's Inspiring Revival



Instructional/Training Video

Deepfake Awareness: What
You Need to Know



Virtual Educational Event

HAI Group Virtual
Policyholder Success Session





Congratulations to HAI Group



Instructional/Training Video

Cooking Fire Safety: Tips to Protect Your Home and Community



Other Long-Form Written Publication

Creating Stronger Commercial Residential Submissions: A Strategic Guide for Agents



Virtual Educational Event

HAI Group Virtual Risk Management Conference



Instructional Training Video

Fire Safety for Residents: Steps to Take Before and After a Fire





Congratulations to Harford Mutual Insurance Group



Employee Communications Campaign

RISE28 Strategic Plan



Employee Recruiting Campaign

HMIG Intern Recruitment
Campaign





Congratulations to Independent Agent Magazine



Magazines Printed or Digital

Independent Agent Magazine





Congratulations to INSURICA



Annual Report

INSURICA 2024 Year in Review





Congratulations to Liberty Mutual



Gold

Webinar/Webcast

AI Bootcamp for
Independent Agents



Bronze

Corporate Communications/Public Relations Campaign

Agent for the Future AI Campaign:
Actionable Guidance for
Independent Agents



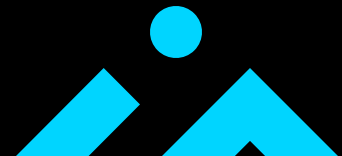


Congratulations to Meyocks + Delta Dental of Illinois Foundation



Corporate Social Responsibility (CSR) Campaign

Delta Dental of Illinois Foundations'
Land of Smiles Program Tackles
Childhood Tooth Decay





Congratulations to Meyocks + Delta Dental



Magazines Printed or Digital

Grin! For Kids: A Turnkey, Bilingual
Children's Health Magazine for
Community Outreach





Congratulations to Meyocks + Farm Credit Services of America



Other Long-Form Written Publication

FCSAmerica's Playbook: Turning Crop Insurance Into a Strategic Advantage





**NATIONAL
INTERSTATE**
INSURANCE.
Member of Great American Insurance Group

Congratulations to National Interstate Insurance Company



**Other Event/Experience –
Small/Medium Companies**

Distracted Driving Awareness
Campaign





Congratulations to Nationwide



Video Campaign

Nationwide Health Care Costs in Retirement Videos



Other Event/Experience – Large Companies

Nationwide – Social Security:
The Choice of a Lifetime





Congratulations to Nationwide Financial – Annuity Marketing



Miscellaneous

Annuity Financial Professional
Persona Research





Congratulations to Nautilus Insurance Group



Direct Mail Advertisement
2026 Calendar



Miscellaneous
Curt's Calendar



Other Video – Internal & External
Leaders Unplugged





Congratulations to Nautilus Insurance Group



Bronze

Advertising/Promotional Campaign

Light Brokerage



Bronze

Magazines Printed or Digital

The Current



Bronze

Podcast Campaign

Breaking it Down With Butchin & Beers

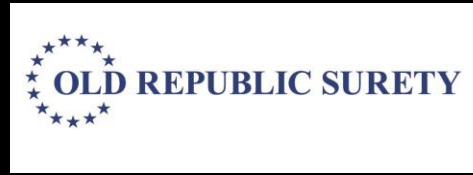


Bronze

Promotional Item/Branded Merchandise

40th Anniversary Gift





Congratulations to Old Republic Surety



**Total Campaign between \$31K
and \$50K**

2025 Old Republic Surety
Commercial Campaign





Congratulations to Pennsylvania Lumbermens Mutual Insurance Company



Annual Report

PLM 2024 Annual Report





Congratulations to Preferred Employers Insurance, a Berkley Company



Employee Communications – Single Piece

Preferred International
Newsletter



In-Person Sales Incentive/Recognition Event

Preferred Broker Open House &
Retreat





Congratulations to Principal Financial Group – Benefits and Protection



Total Campaign between \$16K and \$30K

Mid Market Expansion Campaign



Total Campaign more than \$100K

Voluntary Participation Member Education Program





Congratulations to ProAssurance



In-Person Exhibit Booth/Display

2025 ASHRM Annual
Conference Campaign



Blog/Article Campaign ProAssurance Claims Rx





Congratulations to RT Connector



Promotional Video

RT Connector Platform
Overview Video





Congratulations to RT Specialty



Other Video – Internal & External

RT Specialty 2025 Broker
Conference Kick-Off Video



Video on a Shoestring – Large Companies

RT Specialty 2025 Broker
Conference Kick-Off Video





Congratulations to RT Specialty ProExec



Webinar/Webcast

RT ProExec Top 10 D&O Diary
Stories Webinar





Congratulations to Ryan Specialty Underwriting Managers



Advertising Created In-House – Large Companies

Ryan Specialty Underwriting
Managers "Skill, Scope, Scale"
ad





Congratulations to Safety National



Advertising Created In-House
– Small/Medium Companies

Safety National





Congratulations to SageSure



**In-Person Educational
Conference/Seminar**
Spark! 2025



**In-Person Sales
Incentive/Recognition Event**
SageSure Revel 2025



**Internal Diversity, Equity,
Inclusion, Belonging (DEIB)
Marketing or Communications**
SageSure PRIDE Communications



**Other Event/Experience –
Small/Medium Companies**
Impact Week 2025





sandbox

mutual insurance

Congratulations to Sandbox Mutual Insurance



Customer or Agent Portal

Sandbox Customer and
Broker Service Hub





Congratulations to Security First Insurance Company



Advertising Created In-House
– Small/Medium Companies

Security First Insurance –
Agent Welcome Kit





Congratulations to Shelter Insurance



Brand Positioning Video

Forever Friends





Congratulations to Skyward Specialty



External Website

Build Your Career Skyward
(Careers Website Refresh)



Corporate Communications Created In-House – Small/Medium Companies

Culture in Action: Skyward Specialty's
Annual People Report





Congratulations to Somp



**In-Person Exhibit
Booth/Display**

AIRMIC Conference 2025





Congratulations to UFG Insurance

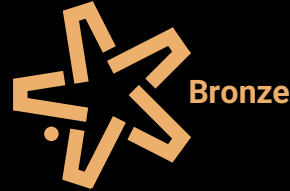


**Corporate Social
Responsibility (CSR)
Campaign**

United Way Campaign

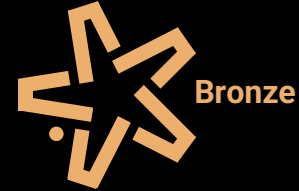


Contest/Gamification
BOP Pro-motions



**Community
Relations/Philanthropic
Video**

UFG Foundation Video
Series



**Other Long-Form Written
Publication**

Think UFG – Whitepaper
Campaign





Congratulations to USI Insurance Services



**Corporate Social Responsibility
(CSR) Campaign**

2025 USI Gives Back CSR
Campaign





Congratulations to WAEPA with TPG Direct



Direct Mail Advertisement

WAEPA Prospect Current and
Former Civilian Federal Employees





wellabe®

Congratulations to Wellabe



Corporate Communications/Public Relations Campaign

Wellabe's "Be Well on the
Move" Campaign



Sales Generating Campaign of the Year

Wellabe's 2025 Consumer
Digital Engagement Plan

