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IMCA 2023 'Showcase Awards' Finalists Announced

Association Highlights Best-of-the-Best Work in Insurance Marketing and Communications

MINNEAPOLIS (May 31, 2023) — The Insurance Marketing & Communications Association (IMCA) recently announced finalists for its 65th annual Showcase Awards. This prestigious program recognizes the highest quality marketing and communications work specifically within the insurance industry.

This year proved to be the highest participation in IMCA Showcase Awards history, with over 230 entries completed. Some 80 volunteer judges — all advertising, marketing, public relations and corporate communications executives — evaluated the entries and narrowed down to 52 companies.

The companies that have been named IMCA Showcase Award finalists for 2023 include:

- Admiral Insurance Group
- Allied World
- American Property Casualty Insurance Association
- Applied Systems
- Artex
- AXA XL
- BenefitMall
- Berkley Select
- Berkley Service Professionals
- Chesapeake Employers' Insurance Company
- Church Mutual Insurance Company, S.I.
- Cowbell
- CRC Group
- Crum & Forster
- Crump
- DUAL North America
- Falvey Insurance Group

Foremost Insurance
Frankenmuth Insurance
Gallagher
Gallagher Canada
HAI Group
Harford Mutual Insurance Group
Healthfirst x Pappas MacDonnell
IAT Insurance Group
Independent Agent Magazine
Independent Insurance Agents & Brokers of America
INSURICA
Liberty Mutual
Liberty Mutual Insurance
Missouri Employers Mutual
Nautilus Insurance
Nautilus Insurance Group
Old Republic Surety Company
Outsource Insurance Professionals
Pennsylvania Lumbermens Mutual Insurance Company
Principal Financial Group - U.S. Insurance Solutions
Reinsurance Group of America (RGA)
Risk Placement Services
Ryan Specialty
SageSure
Shelter Insurance
Skyward Specialty Insurance Group
Smart Choice Agents
The American Equity Underwriters, Inc.
The Cincinnati Insurance Companies
The Doctors Company
The Doctors Company and Candello
The National Alliance for Insurance Education & Research
UFG Insurance
US Assure
USI Insurance Services
Vela Insurance Services

Finalists will learn if their Showcase entries have earned bronze, silver or gold over the course of two days at [IMCA Ignite in Nashville](#) next month. For additional information about the IMCA Annual Showcase Awards or IMCA Ignite, or to register for the conference, visit imcanet.com.

About the Insurance Marketing & Communications Association

IMCA is the oldest association for insurance marketing and communications professionals in North America with roots tracing back to 1921. Membership includes leading international and domestic multiline insurance companies and brokerage firms, regional and specialty companies, general agencies, and prominent industry suppliers. The organization represents more than 120

companies, including the industry's top five property-casualty writers. Members include senior level management and professional staff working in the areas of corporate communications, advertising, public relations, marketing communications, marketing and sales promotion, marketing research and technology.

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