



For Immediate Release

## **IMCA Now Accepting Submissions for 62<sup>nd</sup> Annual Showcase Awards**

*Entries for the oldest awards program focused on insurance marketing due March 30, 2020*

**MINNEAPOLIS – February 27, 2020** – The Insurance Marketing & Communications Association (IMCA) is currently accepting submissions for the 2020 Showcase Awards, the oldest awards program recognizing outstanding work in insurance marketing and communications in the United States. Marketing and communications professionals have until March 30, 2020, to enter; submissions are open to IMCA members and non-members alike.

“Each year, the IMCA recognizes outstanding achievement in insurance marketing and communications at its annual conference in June,” said IMCA board chair Valerie Foster. “This year, entries from 39 different categories are eligible to win either a Best of Show Award or one of the Awards of Excellence. This includes including seven new categories which truly reflect current trends in marketing and communications, including integrated digital marketing campaign, podcast/webinar, print marketing communications and more. All submissions are also eligible for the prestigious SAMMY award.”

Visit the awards section of our [website](#) for more information about the 2020 awards categories, deadlines, to view past winners, and to enter.

Questions can be directed to the IMCA management office at (952) 928-4644 or via email to [info@imcanet.com](mailto:info@imcanet.com).

***Tweet This:*** Recognize today’s insurance marketing and communications innovators and tomorrow’s leaders! Submit your Showcase Awards application to IMCA by March 30, 2020.

[<https://www.imcanet.com/2020showcase>]

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### **About the Insurance Marketing & Communications Association**

IMCA ([www.imcanet.com](http://www.imcanet.com)) is the oldest association for insurance marketing and communications professionals in North America with roots tracing back to 1921. Membership includes leading international and domestic multiline insurance companies and brokerage firms, regional and specialty companies, general agencies, and prominent industry suppliers. The organization represents over 120 companies, including the industry’s top five property/casualty writers. Members include senior level management and professional staff working in the areas of corporate communications, advertising, public relations, marketing communications, marketing and sales promotion, marketing research and technology.

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