



For Immediate Release

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IMCA Seeking Nominations to Recognize Today's Icons and Tomorrow's Rising Stars

MINNEAPOLIS – August 26, 2020 – The Insurance Marketing & Communications Association (IMCA) is seeking nominations for two awards honoring insurance marketing professionals: the Rising Star and the Icon.

The IMCA Icon Award recognizes an individual whose energy, vision, and leadership strategy provides an inspiring example of how marketing and communications can further an insurance organization's business objectives and elevate industry standards. Learn more at www.imcanet.com/icon.

The IMCA Rising Star Award honors those considered "someone to watch" in the insurance marketing and communications industry as a result of their insight-based decision making, valuable contributions to their organization, and promise of future leadership. Learn more at www.imcanet.com/risingstar.

"The IMCA's Icon and Rising Star awards provide an opportunity to recognize those who are most influential in the insurance marketing communications industry," said Valerie Foster, IMCA board chair. "The individuals who receive our Icon and Rising Star awards deserve recognition for the work they've done in fostering collaboration among teams and elevating the standard for exceptional work through innovation, creativity and impact in the marketplace."

Nominations for the IMCA Icon and Rising Star Awards will be accepted until Wednesday, September 30 at 5pm CST. The recipients will be announced in mid-October.

To learn more about the IMCA, please contact the IMCA management office at (952) 928-4644 or via email at info@imcanet.com.

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About the Insurance Marketing & Communications Association

IMCA is the oldest association for insurance marketing and communications professionals in North America with roots tracing back to 1921. Membership includes leading international and domestic multiline insurance companies and brokerage firms, regional and specialty companies, general agencies, and prominent industry suppliers. The organization represents over 120 companies, including the industry's top five property/casualty writers. Members include senior level management and professional staff working in the areas of corporate communications, advertising, public relations, marketing communications, marketing and sales promotion, marketing research and technology. **Visit IMCA at: imcanet.com.**