

Rank	Entry	Company
<b>Advertising/Promotional Campaign (three or more advertisements)</b>		
<b>Gold</b>	Nonprofit & Human Services Expansion: The Strength of a Few	Church Mutual Insurance Company, S.I.
<b>Silver</b>	PLM's Rings of a Tree Campaign	Pennsylvania Lumbermens Mutual Insurance Company
<b>Bronze</b>	TDC Group: The Expert Navigators	The Doctors Company
<b>Direct Mail Advertisement</b>		
<b>Silver</b>	Take charge of your employee benefits	Principal Financial Group - U.S. Insurance Solutions
<b>E-Newsletter (Non-Promotional)</b>		
<b>Gold</b>	Insider Newsletter, SageSure	SageSure
<b>Silver</b>	CRC Group Tools + Intel Newsletter	CRC Group
<b>Bronze</b>	New nonqualified deferred compensation plan participant welcome strategy	Principal Financial Group - U.S. Insurance Solutions
<b>Magazine or Newspaper Advertisement</b>		
<b>Gold</b>	Rethink, Redefine, Realize	Ryan Specialty
<b>Silver</b>	OIP Magazine ad	Outsource Insurance Professionals
<b>Bronze</b>	Why do agents join Smart Choice?	Smart Choice Agents
<b>Other Digital/Multimedia Advertisement</b>		
<b>Silver</b>	Daughters of Gallagher	Gallagher Canada
<b>Promotional Email</b>		
<b>Silver</b>	Workers' Compensation Gift Boxes	Ryan Specialty
<b>Bronze</b>	Benefits of Working With a Niche Carrier Promo Email	HAI Group
<b>Television Advertisement</b>		
<b>Gold</b>	Healthfirst Medicare Advantage Plans	Healthfirst x Pappas MacDonnell
<b>Bronze</b>	Fits Just Right Commercials	Shelter Insurance
<b>Brochure Campaign/Series (three or more brochures)</b>		
<b>Gold</b>	Commercial Lines Top New Business Hit Lists	Frankenmuth Insurance
<b>Silver</b>	CRC Group 2022 State of the Market at a Glance	CRC Group

<b>Other Brochure or Guide</b>		
<b>Gold</b>	Big "I" Young Agents Mentorship Guide	Independent Insurance Agents & Brokers of America
<b>Bronze</b>	HealthAccel Provider Packet	The American Equity Underwriters, Inc.
<b>Promotional Brochure: Company or Capabilities Overview</b>		
<b>Bronze</b>	BenefitMall Individual & Senior Division Capabilities Brochure	BenefitMall
<b>Total Campaign between \$16K and \$30K</b>		
<b>Gold</b>	Gallagher Healthcare Multiregional Campaign	Gallagher
<b>Silver</b>	Gallagher Women's Leadership "Own Your Growth" Webinar Series	Gallagher
<b>Bronze</b>	Wholesale/E&S Strategy Campaign - Your Trusted Partner	AXA XL
<b>Total Campaign between \$31K and \$50K</b>		
<b>Gold</b>	Appetite Campaign	Missouri Employers Mutual
<b>Total Campaign between \$51K and \$100K</b>		
<b>Gold</b>	Liberty Mutual tackles labor shortage risk	Liberty Mutual
<b>Silver</b>	SageSure 2022 Brand Campaign	SageSure
<b>Bronze</b>	Berkley Select 30th Year Anniversary Campaign	Berkley Select
<b>Total Campaign less than \$5K</b>		
<b>Gold</b>	U.S. Transportation Market Outlook	Risk Placement Services
<b>Silver</b>	South Carolina SURE Product Launch	SageSure
<b>Bronze</b>	"Play Ball" Promotion	UFG Insurance
<b>Total Campaign more than \$100K</b>		
<b>Gold</b>	Nonprofit & Human Services Expansion: The Strength of a Few	Church Mutual Insurance Company, S.I.
<b>Silver</b>	25th Anniversary Campaign	Risk Placement Services
<b>Bronze</b>	Liberty Mutual's Today. Tomorrow. Together brand campaign	Liberty Mutual Insurance
<b>Annual Report</b>		
<b>Silver</b>	RGA 2022 Annual Review	Reinsurance Group of America (RGA)
<b>Bronze</b>	INSURICA 2022 Year in Review	INSURICA
<b>Corporate Communications/Public Relations Campaign (three or more components)</b>		
<b>Silver</b>	Skyward Specialty IPO Launch	Skyward Specialty Insurance Group

<b>Bronze</b>	Church Mutual Insurance Company, S.I. Helps Customers Navigate a New World of Risks with Education and Thought Leadership	Church Mutual Insurance Company, S.I.
<b>Corporate Social Responsibility (CSR) Campaign</b>		
<b>Bronze</b>	#HMIGgivesback Program	Harford Mutual Insurance Group
<b>Other Corporate Communications/Public Relations</b>		
<b>Bronze</b>	Go Beyond Award Recipient Video	UFG Insurance
<b>Single Piece: Corporate Communications/Public Relations (News Release, Editorial/Article)</b>		
<b>Gold</b>	What U.S. Healthcare Will Look Like in 2032	The Doctors Company
<b>Silver</b>	CRC Group Tools + Intel: Possible Insurance Implications of Roe v. Wade Overturn	CRC Group
<b>Bronze</b>	What Washington Consumers Are Saying About Insurance Commissioner Kriedler's Regulations to Ban Credit-Based Insurance Scores	American Property Casualty Insurance Association
<b>Event Attendee Materials (Agenda, Invitation, etc.)</b>		
<b>Gold</b>	Summit on the Lake	Berkley Service Professionals
<b>Silver</b>	Admiral's Totally Awesome 80's Party!	Admiral Insurance Group
<b>Bronze</b>	Boats 'N Brokers	Admiral Insurance Group
<b>Exhibit Booth/Display</b>		
<b>Gold</b>	2022 CFMA Trade Show Booth Display	Old Republic Surety Company
<b>In-Person Conference/Seminar</b>		
<b>Gold</b>	Crum & Forster's 200th Anniversary Celebration	Crum & Forster
<b>Silver</b>	AXA XL at RIMS RISKWORLD 2022 - Building a More Resilient Future	AXA XL
<b>Bronze</b>	Applied Net 2022	Applied Systems
<b>Other In-Person Event or Experience</b>		
<b>Gold</b>	Women at the Helm	Falvey Insurance Group
<b>Silver</b>	Skyward Specialty IPO Employee Celebrations	Skyward Specialty Insurance Group
<b>Bronze</b>	Boats 'N Brokers	Admiral Insurance Group
<b>Other Virtual Event or Experience</b>		
<b>Gold</b>	Digital Experience (copy)	Risk Placement Services
<b>Silver</b>	2022 Foremost For You Virtual Event Series	Foremost Insurance
<b>Bronze</b>	Agency Training Webinar Promotions	UFG Insurance

Virtual Conference/Seminar		
<b>Gold</b>	2022 Reimagine Foremost eConference	Foremost Insurance
<b>Silver</b>	Gallagher Futurecast	Gallagher
<b>Bronze</b>	Gallagher Talks	Gallagher
Webinar/Webcast		
<b>Gold</b>	GBS Canada: 2022 Leadership Confidence Series	Gallagher
<b>Silver</b>	What's Brewing Webinar Series	IAT Insurance Group
<b>Bronze</b>	Risk Control Learning Series	HAI Group
Employee Communications (single piece)		
<b>Gold</b>	The Whisper Challenge	Admiral Insurance Group
<b>Silver</b>	New Employee Welcome Kit	Nautilus Insurance
<b>Bronze</b>	BenefitMall Project Accelerator Employee Launch & Compelling Story	BenefitMall
Employee Communications Campaign (three or more components)		
<b>Gold</b>	The Cincinnati Insurance Companies - Summer Internship Welcome Email Campaign	The Cincinnati Insurance Companies
<b>Silver</b>	Crum & Forster's 200th Anniversary: 200th Tuesdays	Crum & Forster
<b>Bronze</b>	Gallagher's WINsights: Internal Marketing Newsletter	Gallagher
Employee Diversity, Equity, Inclusion, Belonging (DEIB) Communications Campaign (three or more components)		
<b>Gold</b>	USI's 2022 I'm With U Monthly Diversity & Inclusion Discovery Theme Campaign	USI Insurance Services
<b>Silver</b>	Allied World Dive In Festival Partner Internal Campaign	Allied World
<b>Bronze</b>	Women's History Month	Admiral Insurance Group
Other Employee Communication/Publication		
<b>Bronze</b>	'Muth News Executive Blog for Employees	Frankenmuth Insurance
Blog/Article – Single Piece		
<b>Silver</b>	Denver Housing Authority Ransomware Scare	HAI Group
<b>Bronze</b>	CRC Group's Tools + Intel: The Impact of Hurricane Ian & Reinsurance on the 2023 Property Marketplace	CRC Group
Blog/Article Campaign – Series or Collection		
<b>Silver</b>	CRC Group Tools + Intel	CRC Group

<b>Magazines (printed or digital)</b>		
<b>Gold</b>	Independent Agent Magazine	Independent Agent Magazine
<b>Silver</b>	The Current	Nautilus Insurance Group
<b>Other Long-Form Written Publication (eBook, research report, white paper)</b>		
<b>Gold</b>	Digital Marketing Guide from Foremost Insurance	Foremost Insurance
<b>Silver</b>	2023 Commercial P&C Insurance Market Outlook Report	USI Insurance Services
<b>Bronze</b>	U.S. Transportation Market Outlook	Risk Placement Services
<b>Best Redesign/Refresh (single item)</b>		
<b>Silver</b>	Careers Landing Page Redesign	Admiral Insurance Group
<b>Bronze</b>	Brand Website Redesign/Refresh	Frankenmuth Insurance
<b>Best Redesign/Refresh Campaign</b>		
<b>Gold</b>	Horseshoe Rebrand	Artex
<b>Silver</b>	Land Improvement Contractors Association (LICA) Campaign Refresh	UFG Insurance
<b>Bronze</b>	Nationwide Financial Annuity Portfolio Positioning	Nationwide Financial - Annuity Marketing
<b>Contest/Gamification</b>		
<b>Silver</b>	The Cincinnati Insurance Companies - Small Business Challenge	The Cincinnati Insurance Companies
<b>Bronze</b>	Privacy Pandemonium	The Cincinnati Insurance Companies
<b>Creative Development on a Shoestring Budget</b>		
<b>Silver</b>	The Whisper Challenge	Admiral Insurance Group
<b>Bronze</b>	Environmental BCorps	AXA XL
<b>Most Out-of-the-Box Idea</b>		
<b>Gold</b>	The Magic Answer Ball	Nautilus Insurance Group
<b>Silver</b>	Holiday Sing-Along!	Ryan Specialty
<b>Bronze</b>	The Whisper Challenge	Admiral Insurance Group
<b>My project doesn't fit under any of these categories</b>		
<b>Silver</b>	Agent Holiday Card and Digital Animation	UFG Insurance
<b>Bronze</b>	Shelter Social	Shelter Insurance
<b>Podcast – Single Episode</b>		
<b>Gold</b>	Selling Life Insurance: The Desire to Help Others	Crump

<b>Silver</b>	Awkward Insurance Podcast Series: What's Legal Isn't Always What's Fair	The National Alliance for Insurance Education & Research
<b>Bronze</b>	CRC Group's Placing You First Podcast: Hurricane and Climate Predictions for Insurance	CRC Group
<b>Podcast Campaign (three or more podcast episodes)</b>		
<b>Gold</b>	It's Always Sunny at Admiral	Admiral Insurance Group
<b>Silver</b>	CRC Group's Placing You First Podcast	CRC Group
<b>Bronze</b>	Change Insurance	Risk Placement Services
<b>Overall Social Channel Presence (single channel)</b>		
<b>Gold</b>	LinkedIn Growth - Engagement Rate	Admiral Insurance Group
<b>Silver</b>	CRC Group LinkedIn	CRC Group
<b>Bronze</b>	Crump LinkedIn channel	Crump
<b>Social Media Campaign (series of posts for a single objective)</b>		
<b>Silver</b>	2022 Foremost Virtual Motorcycle Rally Social Media Campaign	Foremost Insurance
<b>Bronze</b>	Join Our Team: Social Media Employee Recruitment	Chesapeake Employers' Insurance Company
<b>Social Media: Single Post/Piece of Content</b>		
<b>Silver</b>	Jessica Scott Veteran's Day Post	UFG Insurance
<b>Bronze</b>	Admiral's Next Top Producer Post-Event LinkedIn Post	Admiral Insurance Group
<b>Instructional/Training Video</b>		
<b>Silver</b>	Professional Liability smallBiz Portal	Vela Insurance Services
<b>Bronze</b>	Preventing Frozen Pipes	HAI Group
<b>Other Video</b>		
<b>Gold</b>	The Whisper Challenge	Admiral Insurance Group
<b>Silver</b>	Trusted Choice Relief Fund Video	Independent Insurance Agents & Brokers of America
<b>Bronze</b>	Choose Your Own Adventure Video	Risk Placement Services
<b>Promotional Video</b>		
<b>Gold</b>	Nonprofit & Human Services Expansion: The Strength of a Few	Church Mutual Insurance Company, S.I.
<b>Silver</b>	INSURICA Career Campaign video, titled "The Email"	INSURICA
<b>Bronze</b>	Church Mutual Insurance Company, S.I. 125th Anniversary Video	Church Mutual Insurance Company, S.I.

<b>Video Campaign (three or more videos)</b>		
<b>Gold</b>	What Not to Do: Telehealth Lessons Learned—a Video Series from TDC Group and Candello	The Doctors Company and Candello
<b>Silver</b>	Expert Insights	Missouri Employers Mutual
<b>Bronze</b>	Answering the Call Video Series	The Cincinnati Insurance Companies
<b>Customer or Agent Portal</b>		
<b>Bronze</b>	BenefitMall Agency Workspace (AWS) Agent Portal	BenefitMall
<b>External Website</b>		
<b>Gold</b>	Social Media Suitcase	Foremost Insurance
<b>Silver</b>	US Assure	US Assure
<b>Bronze</b>	Cowbell Academy	Cowbell
<b>Internal Website (intranet)</b>		
<b>Gold</b>	DUAL North America Marketing Gateway	DUAL North America
<b>Silver</b>	Nautilus Intranet Reboot	Nautilus Insurance Group