

Ranking	Company	Entry
Advertising/Promotional Campaign (three or more advertisements)*		
Gold	The Cincinnati Insurance Companies	The Cincinnati Insurance Companies - Cincinnati Private Client Collections Campaign
Silver	CRC Group	CRC Quick Quotes Brand Launch
Bronze	ASEQ Studentcare	Health & Dental Plan - Promotion Campaign
Direct Mail Advertisement		
Gold	Preferred Employers Insurance, a Berkley Company	Metalworkers Campaign
Silver	Frankenmuth Insurance	Agency Marketing Platform Promotion
Bronze	Shelter Insurance®	Shelter Insurance® Switch & Save Direct Mail Campaign
Magazine or Newspaper Advertisement		
Gold	Keystone	2023 Advertising Campaign
Silver	OIP Inc.	OIP it
Bronze	Ryan Specialty	RT Specialty - Out-Think. Out-Work. Out-Execute. Repeat.
Newsletter (Digital)		
Gold	CRC Group	CRC Group - Tools + Intel Newsletter
Silver	Principal Financial Group – Benefits and Protection	Nonqualified deferred compensation participant newsletter
Bronze	McGriff	It Benefits You - McGriff Employee Benefits Client Newsletter
Newsletter (Print)		
Bronze	Fuzion	Fuzion SHIP Newsletter Spring 2023
Other Digital/Multimedia Advertisement		
Gold	Risk Placement Services	RPS 2023 Public Entity Campaign
Silver	NIP Group	UmbrellaPro Programmatic Campaign
Bronze	Smart Choice	PIA National Programmatic Campaign - Handcuff
Other Print Advertisement		
Silver	Smart Choice	Get the Truth About Insurance Networks
Bronze	Tokio Marine HCC's Cyber & Professional Lines Group	American Property Casualty Insurance Association (APCIA) Ad
Promotional Email - Single Piece		
Gold	Pennsylvania Lumbermens Mutual Insurance Company	PLM Big Bind Email
Silver	American Integrity Insurance	Watercraft Quote-and-Bind-aPalooza!
Bronze	Fuzion	Email Marketing Campaign Promoting Policyholder Engagement Services
Promotional Email Campaign		

Silver	COUNTRY Financial	Q1 Financial and Life campaigns
Bronze	Gallagher	Aerospace Mergers and Acquisitions Campaign
Television Advertisement		
Gold	Shelter Insurance®	Shelter Insurance ® Agent Connected Television Campaign with Attribution
Brochure Campaign/Series (three or more brochures)*		
Silver	Foremost - A Farmers Insurance Company	Foremost Customer Brochure Redesign
Bronze	Vela Insurance Services	Vela State Specific Flyer
Other Brochure		
Silver	Orion180	Orion180 Homeowner Welcome Pack
Promotional Brochure: Company or Capabilities Overview		
Gold	McGriff	McGriff Tech with Touch Brochure
Silver	Berkley Construction Professional	Berkley Construction Professional & You: A Magical Combination
Promotional Brochure: Product or Service		
Silver	McGriff	McGriff Employee Benefit Solutions Overview Brochure
Bronze	CRC Group	INSUREtrust - Cyber Claims Incident Response Planning Brochure
Total Campaign between \$16K and \$30K*		
Silver	Gallagher's Benefits & HR Consulting Division	Seven Steps to Bridge the Gap Between DEI Intention and Action
Bronze	BenefitMall	More Q4 Victories Campaign
Total Campaign between \$31K and \$50K*		
Bronze	Risk Placement Services	RPS 2023 Programmatic Signature Programs Campaign
Total Campaign between \$51K and \$100K*		
Gold	ARAG Legal Solutions Inc.	Legal Risks On The Rise! Canadian Small Business Owner Research Findings Campaign
Silver	Nationwide	Social Security Benefits
Bronze	Chubb	Chubb cross-sell campaign: Many Risks, One Chubb.
Total Campaign between \$6K and \$15K*		
Gold	ARAG Legal Solutions Inc.	Better Do It Right!
Silver	SageSure	Brand Campaign
Bronze	Admiral Insurance Group	BBQ Challenge
Total Campaign less than \$5K*		
Gold	Berkley Select	Select Showdown: Lawyers Professional Liability Challenge
Silver	Gallagher	The Future of Cyber Threats
Bronze	Principal Financial Group – Benefits and Protection	2023 business owner insights

Total Campaign more than \$100K*		
Gold	McGriff	McGriff Brand Relaunch Campaign
Silver	Nationwide Financial Annuity Marketing	Nationwide Defender Annuity
Bronze	Kimball Hughes Public Relations	Kickstarting INSTANDA's U.S. Media Presence
Annual Report		
Gold	Acuity Insurance	Acuity Insurance 2022 Annual Report
Silver	INSURICA	2023 Year in Review
Bronze	Pennsylvania Lumbermens Mutual Insurance Company	PLM Annual Report 2022
Corporate Communications/Public Relations (News Release, Editorial/Article) - Single Piece		
Silver	Crum & Forster	The Impact of Rising Interest Rates on Real Estate Investment Portfolios
Bronze	SageSure	Florida Home Insurance Market Op-Ed
Corporate Communications/Public Relations Campaign (three or more components)*		
Silver	Pennsylvania Lumbermens Mutual Insurance Company	PLM St. Baldricks Campaign
Bronze	The Doctors Company	The Impact of Social Inflation on Medical Malpractice
Corporate Social Responsibility (CSR) Campaign*		
Gold	Admiral Insurance Group	Big Climb Promo
Silver	Admiral Insurance Group	Admiral's Philanthropic Efforts
Bronze	Insurance Industry Charitable Foundation	Insurance Industry Charitable Foundation (IICF) Philanthropic Showcase
Employee Recruiting Campaign		
Gold	USI Insurance Services	USI's 2023-2024 Career Track Recruiting Campaign
Other Corporate Communications/Public Relations		
Gold	NIP Group	Signers National M&A Campaign
External Diversity, Equity, Inclusion, Belonging (DEIB) Communications: Single Piece		
Silver	AFCO Direct	AFCO Direct Women's History Month Video
External Diversity, Equity, Inclusion, Belonging (DEIB) Communications Campaign (three or more components)		
Gold	AXA XL	Out + Equal Workplace Summit Sponsorship and Integrated Marketing Communication Campaign
Silver	USI Insurance Services	USI's 2023-2024 External I'm With U Monthly Diversity & Inclusion Discovery Theme Campaign
Bronze	Gallagher	DEI Always On Campaign
Internal Diversity, Equity, Inclusion, Belonging (DEIB) Communications: Single Piece		
Gold	Admiral Insurance Group	Celebrating Pride Month - An Interview with Jim Kantner
Internal Diversity, Equity, Inclusion, Belonging (DEIB) Communications Campaign (three or more components)		

Silver	Ryan Specialty	Ryan Specialty - DEI ALL (Aspire. Listen. Learn.) Speaker Series
Bronze	Berkley One	One Belonging Newsletter
Event Attendee Materials (Agenda, Invitation, etc.)		
Gold	Foremost - A Farmers Insurance Company	Foremost Hall of Fame Event 2023
Silver	Admiral Insurance Group	2023 Premier Broker
Bronze	The American Equity Underwriters, Inc.	ALMA Conference - The Five Senses
Exhibit Booth/Display		
Gold	Preferred Employers Insurance, a Berkley Company	California Craft Brewers Summit
Silver	ReMark	The InsurTech Collective
Bronze	Applied Underwriters, Inc.	EOS Booth
In-Person Event (External Audience)		
Gold	Free Partners	WBN Global conferences
Silver	SageSure	PowerUp Program Key Largo Rewards Trip
Bronze	Orion180	Accelerate24
In-Person Event (Internal Audience)		
Silver	The Fortegra Group, Inc.	Trip Around Fortegra
Bronze	CRC Group	2024 CRC Group National Sales Conference
Other Event or Experience (In-Person or Virtual)		
Gold	Gallagher	Confidante, A Women's Network By Gallagher
Silver	AFCO Direct	AFCO Direct Internal Brand Launch
Bronze	Keystone	National Conference 2023 - Raise a Glass-Raise the Bar
Virtual Event (External Audience)		
Gold	Liberty Mutual Agent Engagement & Programs	Liberty Mutual's Camp RISE: a nostalgic three-day virtual summer camp for women working in independent insurance agencies
Silver	Foremost - A Farmers Insurance Company	2023 Reimagine Foremost Virtual Events
Bronze	HAI Group	5th Annual HAI Group Risk Management Conference
Webinar/Webcast		
Gold	Gallagher	Cyber Insights Webinar Series
Silver	Berkley One	Art Insights 2023 Series: Luxury Watches, Automania, Year-End Review
Bronze	McGriff	McGriff 2023 Webinar Series
Employee Communications (single piece)		
Silver	Admiral Insurance Group	A Not So Collaborative Moment
Bronze	Preferred Employers Insurance, a Berkley Company	Innovation Newsletter
Employee Communications Campaign (three or more components)*		

Gold	Admiral Insurance Group	Big Climb Promo
Silver	Crum & Forster Accident & Health	C&F A&H C5 Crum Bowl Culture Catalyst Challenge
Bronze	Gallagher	Canadian Mental Health Week
Other Employee Communication/Publication		
Gold	Old Republic Surety Company	2023 Pay It Forward Employee Campaign
Silver	McGriff	McGriff Weekly Wire and High Five Friday
Bronze	Foremost - A Farmers Insurance Company	Duck Creek Employee Appreciation Project
Blog/Article - Single Piece		
Gold	HAI Group	Security Under Scrutiny: The Evolving Landscape of Multifamily Premises Liability
Silver	CRC Group	CRC Group Article - Tech Risks: How Pixels and Biometrics Lead to Privacy Claims
Bronze	HAI Group	Adapting to Change: Resiliency Projects and How They Impact Insurance
Blog/Article Campaign - Series or Collection*		
Gold	CRC Group	CRC Group - Tools + Intel Newsletter
Silver	Berkley One	Insurance Series
Bronze	HAI Group	Insurance Journal Lead-Gen Campaign for Affordable Housing
Long-Form Instructional Guide		
Gold	McGriff	McGriff Digital Benefits Guide (for a Client)
Silver	Jackson National Life Insurance Co.	Suitability Support Kit
Bronze	Berkley Mid-Atlantic Insurance Group	Agency Onboarding Guide
Magazines (printed or digital)		
Gold	Independent Agent Magazine	Independent Agent Magazine: The AI Issue
Silver	Berkley One	One Adventures Client Magazine
Bronze	Nautilus Insurance	The Current
Other Long-Form Written Publication (eBook, research report, white paper)		
Silver	Gallagher's Benefits & HR Consulting Division	Workforce Trends: Organizational Wellbeing Report (Global: US, UK, Canda and Australia)
Bronze	Risk Strategies Company	Risk Strategies Company:State of the Market Report: 2023 Outlook
Best Redesign/Refresh (single item)		
Gold	AXA XL	AXA XL Americas Insurance Risk Appetite Guide - Ceros
Silver	Skyward Specialty Insurance Group	Skyward Specialty Website Refresh

Bronze	Reinsurance Group of America (RGA)	rgare.com: A human-centered digital experience
Best Redesign/Refresh Campaign*		
Gold	National Interstate Insurance Company	National Interstate/Vanliner Brand Refresh and New Website Launch
Silver	SageSure	Brand Launch
Bronze	Preferred Employers Insurance, a Berkley Company	Preferred Brand Refresh
Contest/Gamification		
Gold	HAI Group	Protect Cyber City!
Silver	BenefitMall	Summer Six Activation Sales Promotion
Bronze	Admiral Insurance Group	Time to Bind Contest
Creative Development on a Shoestring Budget		
Gold	Admiral Insurance Group	Big Climb Promo
Silver	UFG Insurance	Holiday Message 2023: Cup of Cheer
Bronze	Berkley One	The Race to 2024
Most Out-of-the-Box Idea		
Gold	Trusted Choice - Big "I"	Hard Market Toolkit
Silver	Admiral Insurance Group	BBQ Challenge
Bronze	Admiral Insurance Group	Innovation: Judgment Day
Promotional Item/Branded Merchandise		
Gold	Frankenmuth Insurance	Cooperative Advertising Halloween Bags
Silver	Admiral Insurance Group	BBQ Challenge
Bronze	Preferred Employers Insurance, a Berkley Company	Corduroy Lambswool Throw
Podcast - Single Episode		
Gold	CRC Group	CRC Group Placing You First Podcast - Cannabis State of the Market Episode
Silver	Crump	The Connelly Decision's Impact on Business Succession Planning
Podcast Campaign (three or more podcast episodes)*		
Gold	Berkley Environmental	"Insurance Pros Spilling the Tee"
Silver	Brown & Brown	Benefits Breakdown Podcast
Bronze	Independent Insurance Agents & Brokers of America	Young Agents Take on the Hard Market
Overall Social Channel Presence (single channel)*		
Gold	IAT Insurance Group	IAT Insurance Group: LinkedIn Presence
Silver	DUAL North America, Inc	DUAL North America LinkedIn
Bronze	Preferred Employers Insurance, a Berkley Company	Preferred's LinkedIn Channel
Social Media Campaign (series of posts for a single objective)*		
Gold	Chubb	Chubb cross-sell campaign: Many Risks, One Chubb.
Silver	CRC Group	CRC Group - Honoring Our Veterans LinkedIn Campaign

Bronze	Reinsurance Group of America (RGA)	Social Media Brand Refresh
Social Media: Single Post/Piece of Content		
Gold	OIP Inc.	A day at OIP
Silver	Fuzion	LinkedIn Post on National Pet Month
Bronze	Keystone	The Keystone Dreamhouse
Brand Positioning Video		
Gold	Free Partners	WBN World as One
Silver	American Integrity Insurance	Fulfilling Our Promise: American Integrity Helps Dan & Cheri Recover After Devastating Total Loss
Bronze	Westfield	Forever Forward
Community Relations/ Philanthropic Video		
Silver	Applied Underwriters, Inc.	Applied Invitational Informational Video
Bronze	UFG Insurance	Think UFG Sponsorship Video
Other External Video		
Silver	Berkley Construction Professional	Our OPUS Policy: Is This Coverage Right For Your Client?
Bronze	Admiral Insurance Group	Nate Hartman's Rapid Questions
Other Internal Video		
Gold	Admiral Insurance Group	Dan vs. Nate
Silver	The Fortegra Group, Inc.	Fortegra Overview Video
Promotional Video		
Gold	Applied Underwriters, Inc.	Applied Entertainment & Sports Conference Video
Silver	BenefitMall	Agency Workspace Intro Video for Mutual Med
Bronze	Keystone	National Conference 2023 Recap
Streaming/Live Video		
Bronze	UFG Insurance	Executive Town Hall
Video Campaign (three or more videos)*		
Gold	Berkley Environmental	"Insurance Pros Spilling the Tee"
Silver	Admiral Insurance Group	Innovation: Judgment Day
Bronze	Principal Financial Group – Benefits and Protection	Nonqualified deferred compensation education videos
Customer or Agent Portal		
Gold	Safeco Insurance	Revolutionizing agents' digital experience through the reimagined Safeco agent portal (a Liberty Mutual company)
Silver	Berkley One	PlusOne Marketing
Bronze	IAT Insurance Group	IAT Loss Control Portal Redesign
External Website		

Gold	Chubb	Chubb cross-sell campaign: Many Risks, One Chubb.
Silver	NIP Group	NIP Group Website
Bronze	National Interstate Insurance Company	National Interstate Insurance/Vanliner Corporate Website
Internal Website (intranet)		
Silver	BenefitMall	BE Connected Intranet Site
Bronze	McGriff	McGriff Information Center (The MIC)
Mobile App		
Gold	Jewelers Mutual Group	Jewelers Mutual LUX Digital Vault mobile app
Silver	Orion180	Orion180 App
Bronze	Admiral Insurance Group	App Genius