

2023 IMCA Showcase Awards Entry Guide Template

Preparing to submit your IMCA Showcase Awards should be fun and easy. To help you start building your entry, we've created a Showcase Awards Entry Guide Template to allow you to prepare your answers ahead of time. When you are ready to submit, simply copy and paste your information to our online submission form at <https://imca.awardsplatform.com>.

Entry fees

Single (Non-Campaign) Entries

- \$225 (members)
- \$350 (non-members)

Campaign Entries

*These categories have "campaign" in their title and are denoted with an * on the [category list](#).*

- \$250 (members)
- \$375 (non-members)

Want to become a member to get the reduced rates? [Apply to become a member now!](#)

For full entry guidelines, pricing, categories and judging criteria, please visit: [Showcase Awards \(imcanet.com\)](#).

Got questions? Contact the IMCA management office for additional details at info@imcanet.com or (952) 928-7464.

This form is to help you prepare to enter online. **DO NOT use this document to submit your entry!** All entries must be submitted online at:

<https://imca.awardsplatform.com>

Showcase Award Entry Questions

Entry Category:

Check out our [category list](#) for guidance.

Entry Name:

IMCA Member Status:

- Member
- Non-Member

First Name:

Last Name:

Phone number:

Email:

Primary Address:

Upload company logo.

Please upload a high-resolution JPG or PNG of your company logo. If your entry is chosen as an award recipient, this logo may be used at the IMCA Ignite conference.

Name of organization featured in entry:

Name of organization submitting entry:

Organization name as you would like it to appear on your award:

Organization Description:

Briefly describe your organization (e.g., Regional P&C carrier using independent agency distribution system) (150 words or less)

Objective:

What was the intended outcome and measurable success criteria? (150 words or less)

Results:

Describe the results. Be sure to include applicable evidence, data or analytics to support your results. Did they meet or exceed your success criteria? Did the entry have any unexpected or unanticipated results or learnings? (150 words or less)

File Uploads:

Show us your entry! Just make sure to upload these file types.

- Doc/docx
- xl/xlsx
- pdf
- gif
- jpg/jpeg
- png
- mp3/mp4
- wma
- wav
- avi
- mov
- wmv
- mpg/mpeg
- vlc